

# Top 10 Ecommerce Pick-Pack-And-Ship Strategies

## Best-In-Class Strategies for Warehouse Operators and Online Retailers

With labor costs on the rise and the number of products increasing, it is critical to optimize warehouse workflow and processes.

**Automation and optimization of the Pick-Pack-and-Ship process is the most requested add-on WMS functionality with 69% ranking it #1.**

### Here are the Top 10:



#### Automate Connections

Multi-marketplace strategies are complex. Solutions that automate marketplace connectivity and standardize processes mitigate this.



#### Real-time Customer Updates

Exceptional customer service requires continuous updates from stock availability and shipping, through to point of delivery.



#### Barcode-Driven Approach

Barcode solutions assure accuracy for receipt, put away, restocking, pick-pack-and-ship, returns, and cycle count processes.



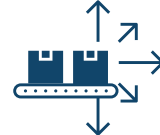
#### Cross-Docking

Avoiding warehousing reduces handling, storage, and labor costs, while increasing quality and speed.



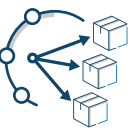
#### Chaotic Storage

Organizing by product type is a poor use of space and doesn't optimize picking. Grouping popular items together is more flexible and accurate for great savings.



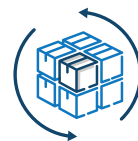
#### ABC Analysis

ABC analysis allows warehouses to use the 80-20 rule to separate and manage inventory to optimize for high demand items.



#### Advanced Multi-Order Picking

Multi-order processing can help optimize labor by decreasing walk time by 40%, improving fulfillment time by 50%, and increasing accuracy by 100%.



#### Automated Cycle Counts

Automatically scheduling periodic, partial, cyclical inventory counts by item help ensure that top selling items are restocked frequently.



#### Service Level & Carrier Selection

Shipping costs are complex mix of factors. Using solutions that can automatically comparing rates and services is the one way to minimize costs.



#### Streamlined Returns

Consolidating returns from all channels, processing the items, and moving goods quickly back into inventory is a best practice.